

HOW TO SET THINGS **ON FIRE**

Welcome

Welcome to my course on designing and animating fiery letters and objects.

By the end, you'll feel more confident with the entire process, from building the look to controlling specific styles and effects. Most importantly, remember to play, explore, and have fun with it. Creativity thrives when you experiment.

modulr.



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INTRODUCTION

I am a Designer and Art Director, focusing on Motion Graphics and 3D design for over 15 years now. I believe that this is a moment to shift and grow. Traditional design skills are crucial, but they're not enough on their own anymore.

To stay relevant and move forward, we need to embrace what's next – and that means learning how to integrate AI tools into our creative process. I hope that this guide will help you with improving yours.

Image Creation



Let's jump into Midjourney (I'm using the web version).

A prompt in Midjourney is simply a text description that tells the AI what kind of image to create. It can range from a single word to a detailed sentence, it's totally up to you.

Below is a prompt you can start with, I am also adding some extra parameters details to get you familiar with those.

Vary your results. Play and Experiment.



PROMPT

tennis ball on fire, hyper-detailed flames and embers, glowing edges, dynamic lighting, black background, intense heat distortion, cinematic style --ar 1:1 --raw



--style raw

Raw Style Mode

This tells Midjourney to:

- Minimize stylization
- Stick closely to your prompt's details
- Avoid default artistic embellishments
- Use it when you want more control and realistic results

--ar 1:1

Aspect Ratio 1:1

This creates a square image (equal width and height).

Useful for:

- Instagram posts
- Icons
- Centered compositions
- Balanced visuals where no side is dominant

HOW TO SET THINGS ON FIRE

Image Creation



Using Personalization Codes (Personal Profile Code)

Midjourney allows you to create and save personalized profiles that reflect your style preferences. You can use the **below code** to get a results that are more consistent with mine.

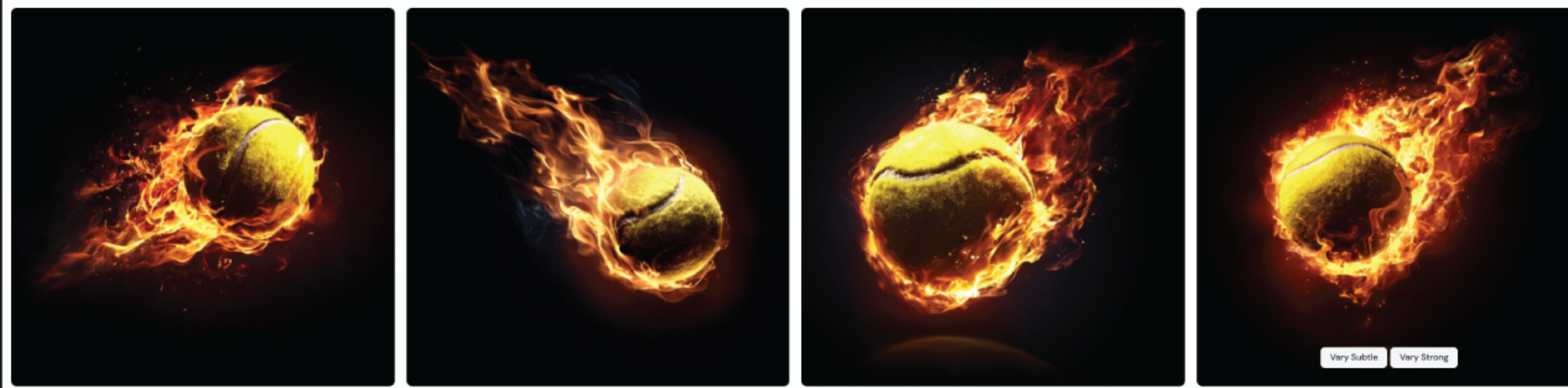
It should also work for various objects. With that parameter, you can keep the prompt shorter.

Note: Some letters or objects are easier to generate than others. Start with something simple to get a feel for the process.



Prompt with **Personal Profile code**

tennis ball on fire, black background --raw --profile v5usn49



Overview



Animation

When animating letters using platforms like Runway, Kling or Higgsfield, each one delivers slightly different results. I typically start with Runway – it's my go-to. If it doesn't quite hit the mark, I move down the line in this order: Runway, Kling, Higgsfield.

That said, this order isn't set in stone – as these tools evolve, so does should our workflow.

Best practices

While there's no right or wrong way to write a prompt, try using direct, simple, and easily understood prompts

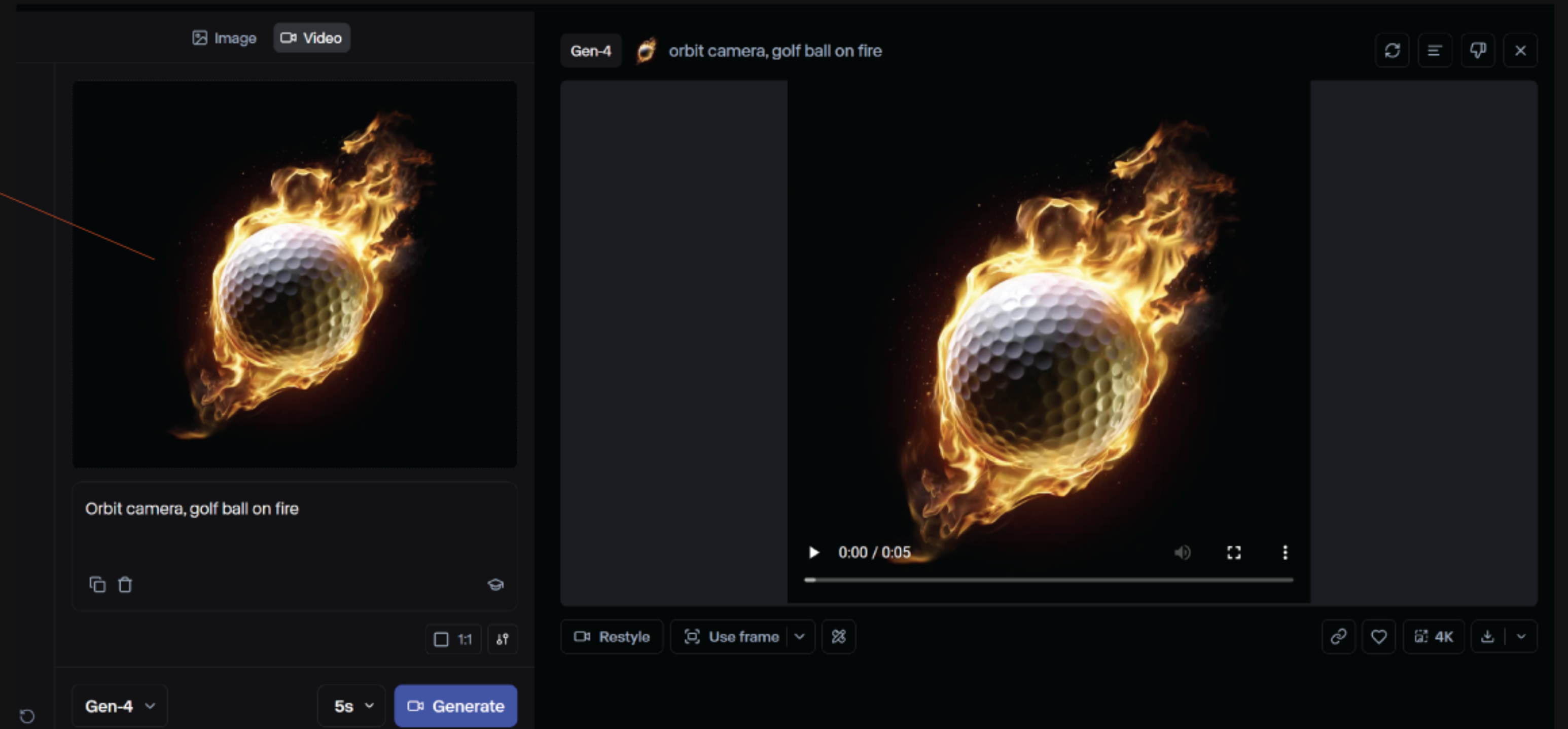
Focus on describing the motion, rather than the input image. In our case I am telling the **camera to orbit** around our subject. I am also helping Runway to understand what the scene consist of.

Open a Generative Session and make sure that Gen-4 is selected from them model dropdown

Upload an image to use it as the first frame of your video

PROMPT

Orbit camera, golf ball on fire



HAVE FUN!